

Game with an aim

Your free stream-a-thon fundraising pack

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Join Team Autism

And help create a society
that works for autistic people



How to put on a stream-a-thon

Six simple steps to holding a fundraising stream-a-thon and raising vital funds to help some of the 700,000 autistic adults and children in the UK



1.

JustGiving have made it easy

Our friends at JustGiving have a [step-by-step guide](#) to setting up a live stream-a-thon. It includes links with top tips on how to set up your fundraising page and stream your gaming event, buttons for your Twitch channel, how to promote your page on social media, and even recipes for gaming treats!



2.

Set your date and time and let everyone know

Remember to let all your family and friends – online and IRL – know about your stream-a-thon ahead of time and in the lead-up to the starting date, as well as during your stream-a-thon. People are more likely to donate during the event!



3.

Stay safe, relaxed and well hydrated

Take regular breaks, eat healthy snacks, drink lots of water and stretch your legs from time to time. During your breaks, post our [What is Autism film](#) to remind people why you're doing this.



4.

Let people know why you're streaming for the National Autistic Society

People are usually motivated to give because of a personal story, so if you're happy to do so, include details about why you chose to raise money for the National Autistic Society and share examples of how their donations will help (see below for details).



5.

Boost your total with a forfeit

Setting up forfeits will encourage people to donate more. Forfeits can be anything from wearing silly clothes to actions you take within the game eg 'If I reach certain milestones or for donations over £X amount, I will do Y.' But please be sensible - only suggest forfeits you are willing to do and can do safely!



6.

Thank your amazing donors

Not only will this show your gratitude but it will also inspire others to donate, too. If you approach or pass your initial target for fundraising, raise your target! This will encourage even more donations.



Where your money goes



Our helpline and contact centres answer 70,000 enquiries a year.

£5 could pay for an autistic person to call our helpline for advice and support from one of our advisors.



Our free Education Rights Service has helped more than 37,000 families.

£40 could pay for a parent of an autistic child to have an hour-long telephone consultation with our Education Rights Service.



Our Parent to Parent service trains parents of autistic children to offer advice and support via email or phone to other parents of autistic children.

£200 could fund our **Parent to Parent** service for a day.



Story from the Spectrum

Meet Kevin and his son, Andy, who is autistic. Kevin raised £5,690 in a 24-hour stream-a-thon in December 2018.

"The National Autistic Society was the obvious charity to work with as I've seen firsthand some of the great work they do through being a parent of an autistic child."

Paying in your money

Once your stream-a-thon is done, the money raised via JustGiving will come straight to the National Autistic Society, so you don't need to do anything more. Easy!

You can also pay in money at www.autism.org.uk/donate



Further questions?

Finally, get in touch if there's anything else you need to help with your fundraising. You can:

Email gaming@nas.org.uk, or ring our Supporter Care team on 0808 800 1050 (Mon-Thu 10am-4pm, Fri 10am-3pm, excludes bank holidays).

